



COMMUNICATIONS COORDINATOR

The National Young Farmers Coalition seeks a part-time Communications Coordinator to lead NYFC's press work, blog and email communications.

Primary Responsibilities:

- Elevate NYFC's national visibility through the development and execution of a communications strategy, including regular press releases, story pitches and responses to press inquiries
- Write regular blog posts on NYFC's work and relevant issues at youngfarmers.org
- Post for NYFC on social media outlets
- Edit all email communications
- Assist in drafting bi-annual fundraising appeals and campaigns
- Archive NYFC's press clippings and media
- In 2014, work with media firm on national media pitches on land access

Qualifications:

The ideal candidate must:

- Strongly identify with [NYFC's Mission, Vision and Guiding Principles](#)
- Be an excellent writer and editor
- Be a well-spoken representative for the organization to the press, young farmers and the public
- Have experience writing press releases, organizing press conferences and working with reporters
- Have familiarity with social media
- Have experience with campaigns, policy and organizing
- Be self directed and able to work independently
- Be highly organized
- Be willing and able to work on a flexible schedule and in a fast-paced environment

NATIONAL YOUNG FARMERS COALITION

PO BOX 292 TIVOLI NY 12583 | 917-318-1488 | YOUNGFARMERS.ORG

The ideal candidate will also:

- Be able to work from NYFC's office in Hudson, New York.

Hours and Compensation:

- 20-30 hours/week
- Hourly pay, commensurate with experience

How to apply:

Send cover letter and resume to emily@youngfarmers.org with "COMMUNICATIONS COORDINATOR" in the subject line. Writing sample and references on request. *No calls, please.*

DEADLINE FOR APPLICATIONS: APRIL 2nd, 2014

The National Young Farmers Coalition is committed to workplace diversity and inclusion. We are an equal opportunity employer and do not discriminate on the basis of race, ethnicity, age, religion, gender, marital status, sexual orientation, disability, veteran status, political orientation or any other characteristic protected by federal state or local law.